Beat: Sports

DIANE LONGINES MASTERS 2019

JUNE 16, 2019 - HIPPODROME DE CHANTILLY

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USPA NEWS - The Diane Prize is a Horse Race that takes place every year in June at Chantilly Racecourse. In an Exceptional Setting, at the Foot of the Castle and the Grand Stables of the Princes of Condé, this Race Meeting is a Combination of Sporting Performance and Feminine Elegance. Since 1843, Fashionistas in Extraordinary Hats have come here to rub Shoulders with Experts in Galloping Races. The Diane Prize offers Nine Horse Races that are run at Breakneck Speed. The Prize is awarded to the Best European filly on a Distance of 2,100 metres, at an average speed of 60 km/hour. A Chic Lunch on the Grass and a Free Concert are organised on the Lawn. The Event attracts around 30,000 Visitors every year.

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A Race Meeting known for its Glamour and Style. Dive headlong into a World of Wonder, a World of Long and Relaxing Picnics, Superb Concerts and the Very Best Racing. It´s a Day not to be missed and to be shared Trackside with Family, Friends and Partners, all with the ChĂ¢teau de Chantilly as a Stunning Backdrop. And it´s the Ideal Setting for one of the Day's most eagerly awaited Events : the Mademoiselle Diane by Longines Concours d´Elegance. Style, Audacity and Creativity ; Hats, Dresses and Accessories : they all come into play in an Event that is all about Elegance and in which more than 400 entrants vie to catch the Eye on a Catwalk in the Heart of the Village de Diane.

The Prix de Diane, sometimes referred to as the French Oaks, is a Group 1 Flat Horse Race in France open to Three-Year-Old Thoroughbred Fillies. It is run at Chantilly over a distance of 2,100 metres (about 1 mile and 2½ furlongs), and it is scheduled to take place each year in June. It is France's equivalent of The Oaks, a Famous Race in England. The Event is named after the Mythological Goddess Diana (in French, "Diane"). It was established in 1843, and was originally restricted to Horses born and bred in France. Its distance was set at 2,100 metres, around 300 metres shorter than the English Version. It was switched to Versailles during the Revolution of 1848, and was cancelled due to the Franco-Prussian War in 1871. The Prix de Diane was abandoned throughout World War I, with no running from 1915 to 1918. The first two post-war Editions were held at Longchamp, and it returned to Chantilly in 1921. It took place at Longchamp again in 1936.

The Race was cancelled once during World War II, in 1940. It was staged at Longchamp in 1941 and 1942, and at Le Tremblay over 2,150 metres in 1943 and 1944. It returned to Longchamp for the following three years, and on the Second Occasion it was opened to Foreign Participants. The First Foreign-Trained Horse to win was Sweet Mimosa in 1970. The Present System of Race Grading was introduced in 1971, and the Prix de Diane was classed at the Highest Level, Group 1. A strike by Stable Lads caused the 1975 Running to be abandoned. That year's Favourite had been Ivanjica. The Event was sponsored by Revlon from 1977 to 1982, and by Hermès from 1983 to 2007. It was not sponsored from 2008 to 2010, and has been backed by Longines since 2011 (2019 Guest Of Honor will be SIMON BAKER, Ambassador Longines De L'Elégance). Two fillies have won both the Prix de Diane and the English Oaks “" "Fille de l'Air" in 1864 and "Pawneese" in 1976. Six Prix de Diane winners have subsequently won the Prix de l'Arc de Triomphe, most recently Treve in 2013.

RACE PROGRAMME : 8 Galop Races beginning at 1.30 pm on June 16, 2019
- Championnat Du Monde Longines Fegentri - Prix Reine Marie-Amélie Longines
- Prix Longines Future Racing Stars
- Grand Handicap De l'Hippodrome Des Princes De Condé Longines
- Prix Paul De Moussac Longines (Groupe 3)
- Prix De Diane Longines (Groupe 1)
- Prix Hocquart Longines (Groupe 2)

- Prix Bertrand Du Breuil Longines (Groupe 3)
- Qatar Derby Des Pur-Sang Arabe de 4 Ans (Groupe 1 PA)

SIDE EVENTS And Possibilities :
- Elegance Contest : Mademoiselle Diane By Longines (open to all Ladies present at the Racecourse. Every year, more than 400 Entrants parade along the Catwalk, which is set up inside Diane´s Village. Hats, Dresses, Accessories, pull out all the Stops to impress the Panel and Head Judge. The Winner will be awarded Several Prizes, including a Sublime Longines Watch.
- Pique-Nique Chic : Possible Outdoor Lunch on The Lawn with "Menu Signé Fauchon" served / Sold in a chic Box.
- Relaxation Areas, Diverse Animations, Games, Champagne Bar, Shops, Concerts...
* Showcase of Clara Luciani "Révélation Scène" French Award "Victoires De La Musique 2019"

Source : Press Conference given @ Club D'Aumale (Paris - FRANCE) on May 16, 2019. Were attending and presenting the Event :
* Marine Costabadie - Journalist & TV Host
* Olivier Delloye - CEO France Gallop
* Matthieu Baumgartner - VP Marketing Longines
* Fabrice Favetto Bon - Marketing Manager France Gallop
* Sophie Thallmann - President of the Jury Concours d'Elegance - Price Mademoiselle Diane By Longines

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